Microsoft VS Google Workspace: Choosing the Right Platform

With Johan Hammerstrom and Steve Longenecker







STEVE LONGENECKER



PRESENTER



Johan Hammerstrom

Chief Executive Officer Community IT



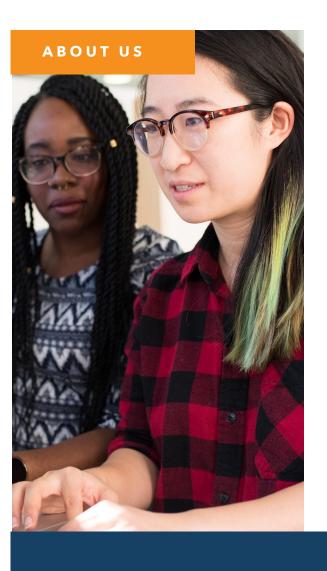
PRESENTER



Steve Longenecker

Director of IT Consulting Community IT





Advancing mission through the effective use of technology.

communityit.com

100% employee-owned







- Learn the basics: Microsoft and Google Workspace as popular nonprofit IT platforms.
- Learn how to match nonprofit business needs with the appropriate IT platform.
- What are the platforms' strengths and weaknesses?
 - Ease of Use
 - Capabilities
 - Storage

- Meeting/collaborating
- Al tools
- Managing Cybersecurity



Audience Question:

If you were starting a new nonprofit from scratch tomorrow, which platform would you pick, Microsoft or Google Workplace? Why?



Basics: Microsoft VS Google Workspace

- Email, Security, Management, File Storage,
 Collaboration, Calendar, etc. on one cloud platform
- License discounts for nonprofits
- Standard stack; reputable and widely used
- Similar but not identical stack



Audience Question:

When should you considering switching between Microsoft or Google Workplace or going to a hybrid solution mixing best features of both?



Why do we like our platform?

- Email: productivity and familiarity
- File storage: documents
- Collaboration with partners and colleagues
 - Internal via Teams/Meet
 - External: FedRAMP, education examples
- Identity and security
- Ease to administer
- Size of nonprofit, start up/established
- We're used to it



Why would we change platforms?

- We are consistently collaborating with external stakeholders in the platform we're not using.
- We want a full enterprise stack that's integrated out of the box (Microsoft).
- We support Chromebooks.
- Accessibility
- We are Windows and Office Desktop Suite centric.



Be aware: it's a HUGE effort to change.

Audience Question:

What are your favorite tools within the Microsoft or Google Workplace stacks?



Compare and Contrast

Microsoft

- File storage limited
- Admin power
- Microsoft Teams
- Desktop Suite
- Seamless B2B collaboration with other M365 orgs.

Google Workspace

- File storage 100TB
- Admin simplicity
- Google Meet
- Google Docs
- Seamless collaboration with other Google Apps users.



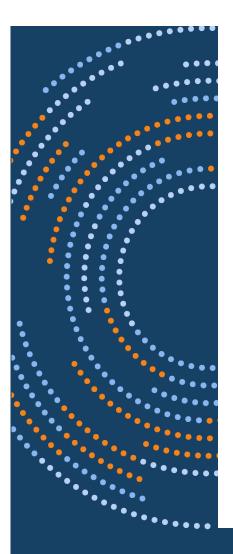
Compare and Contrast

Microsoft

- Windows integration
- Al Tools: Copilot
- Owned/operated by a services company.
- Deeper and wider stack for the enterprise.

Google Workspace

- Chromebooks/Android integration
- Al Tools: Gemini
- Owned/operated by a search/advertising company.
- Services familiar from consumer experiences.



Q&A



www.communityit.com

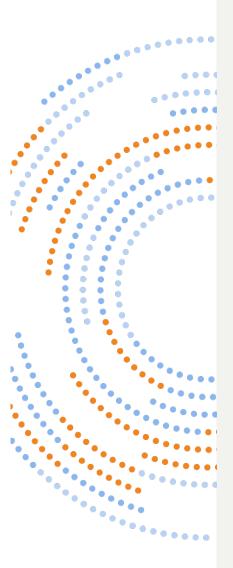




- Learn the basics: Microsoft and Google Workspace as popular nonprofit IT platforms.
- Learn how to match nonprofit business needs with the appropriate IT platform.
- What are the tools' strengths and weaknesses?
 - Ease of Use
 - Capabilities
 - Storage

- Meeting/collaborating
- Al tools
- Managing Cybersecurity





Thank You

